



2023 National Hurricane Conference Overview

Daily Coffee Breaks at 8:00 am; 10:00 am and 3:00 pm

Exhibits Open Tuesday 9:30 am-5:00 pm and Wednesday 9:30 am-5:00 pm

Sunday April 2, 2023

Event Start	Event End Time	Description	Location
1:00 pm	5:00 pm	Conference Registration Desk Open	1st Floor Registration Counters

Monday April 3, 2023

Event Start	Event End Time	Description	Location
7:30 am	4:30 pm	Conference Registration Desk Open	1st Floor Registration Counters
8:00 am	12:00 pm	Media Rooms Open	Chequers & Eglinton Winton
8:30 am	12:00 pm	Workshops and Training Sessions	2nd & 3rd Floor Breakout Rooms
12:00 pm	1:30 pm	Lunch on your own	
1:00 pm	5:00 pm	Media Rooms Open	Chequers & Eglinton Winton
1:30 pm	5:00 pm	General Session Including Awards Presentation	Grand Salon
12:00 pm	5:00 pm	Exhibitor Setup	Grand Ballroom

Tuesday April 4, 2023

Event Start	Event End Time	Description	Location
7:30 am	4:30 pm	Conference Registration Desk Open	1st Floor Registration Counters
8:00 am	12:00 pm	Media Rooms Open	Chequers & Eglinton Winton
8:30 am	5:00 pm	Workshops and Training Sessions	2nd & 3rd Floor Breakout Rooms

9:30 am	5:00 pm	Exhibit Hall Open	Grand Ballroom
12:00 pm	1:30 pm	Lunch on your own	
1:00 pm	5:00 pm	Media Rooms Open	Chequers & Eglinton Winton
5:30 pm	6:30 pm	Welcome Reception	Grand Ballroom

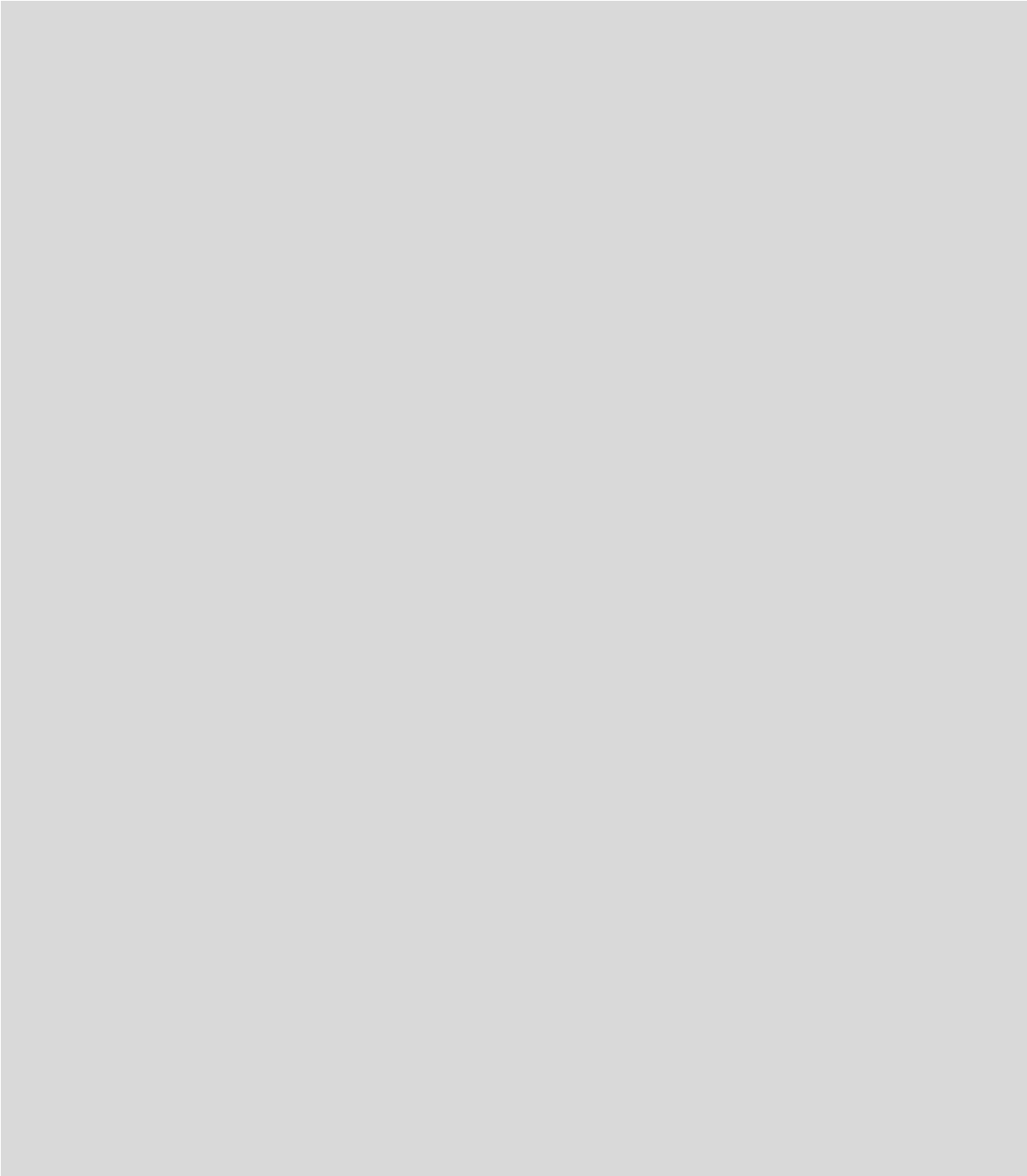
Wednesday April 5, 2023

Event Start	Event End Time	Description	Location
7:30 am	4:30 pm	Conference Registration Desk Open	1st Floor Registration Counters
8:00 am	12:00 pm	Media Rooms Open	Chequers & Eglinton Winton
8:30 am	5:00pm	Workshops and Training Session	2nd & 3rd Floor Breakout Rooms
9:30 am	5:00 pm	Exhibit Hall Open	Grand Ballroom
12:00 pm	1:30 pm	Lunch on your own	
1:00 pm	5:00 pm	Media Rooms Open	Chequers & Eglinton Winton
5:00 pm	9:00 pm	Exhibitor Breakdown	Grand Ballroom

Thursday April 6, 2023

Event Start	Event End Time	Description	Location
7:30 am	4:30 pm	Conference Registration Desk Open	1st Floor Registration Counters
8:00 am	12:00 pm	Media Rooms Open	Chequers & Eglinton Winton
8:30 am	5:00 pm	RAP Sessions, Workshops and Training Session	2nd & 3rd Floor Breakout Rooms
12:00 pm	1:30 pm	Lunch on your own	

1:00 pm	5:00 pm	Media Rooms Open	Chequers & Eglinton Winton
5:00 pm		Conference Adjourns	



HAZUS Updates – New Data and Improved Modeling to Support Response and Rec



8:30 am - 10:00 am 04/03/2023 Evacuation Planning Workshop Fulton (3rd Floor)

The latest version of HAZUS is available and it has many improvements including: updated census data, baseline assumptions, and integration with Hurrevec through the Hurricane Hazard Input Tool. Communities have the ability to leverage HAZUS to help understand a communities potential losses and damages to a hurricane in an operational timeframe. This session will highlight the HAZUS 6.0 release updates, how to leverage HAZUS data for response operations, and identifying what other data are available to users.

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Moderator: Casey Zuzak *Senior Risk Analyst, FEMA*

Highlighting the Role of Women in Disaster Response and Recovery



10:30 am - 12:00 pm 04/03/2023 Business, Industry & Economic Resiliency Workshop
Jackson (3rd Floor)

Over the last two decades, there has been a significant shift in the people that make up the EM industry and a simultaneous shift in the EM industry expanding in scope and community and national prominence. Today our industry is led by the first female FEMA Administrator and women, now more than ever, hold key positions across the industry; however, there is work to be done and conversations to be had to continue promoting diversity across the industry and ensure the advancements made are lasting. This workshop will host a panel made up of both private and public sector leaders, offering insights on how effective emergency management response requires the perspective and work of women and diverse groups. Panelists will share their perspective, experiences, and tools for maintaining our industry's forward momentum with diversity and inclusion.



ABC's of EOCs



NATIONAL HURRICANE CONFERENCE



8:30 am - 12:00 pm 04/04/2023 Emergency Management Training Session
St. James Ballroom (3rd Floor)

A must-see primer for those interested in learning more about what is an Emergency Operations Center, and for those considering marketing, constructing and operating such a facility. Listen to a renowned architectural firm go over design considerations in building such a center. Also, hear emergency managers provide insight on planning for operating in an emergency operation center environment, and lessons learned in building a recently completed emergency operation center facility.

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Watches and Warnings as Risk Communication Tools Part I



8:30 am - 10:00 am 04/04/2023 Meteorology/Hydrology Workshop
Jefferson Ballroom (3rd Floor)

During tropical storm and hurricane threats it is imperative that residents in the affected region understand their risks from storm surge, extreme winds, and flooding rainfall. This session will discuss how NWS tropical cyclone watches and warnings are used as risk communication tools to ensure the public is aware of the threat from a hurricane's life-threatening hazards. Hearing a consistent message from the National Weather Service, emergency management community, and the media can assist in ensuring that the public understands their risk and takes appropriate preparedness actions. This session will discuss messaging strategies and best practices from NHC, local NWS Weather Forecast Offices, the emergency management community, and the media.

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Watches and Warnings as Risk Communication Tools Part II – Town Hall



10:30 am - 12:00 pm 04/04/2023 Meteorology/Hydrology Workshop
Jefferson Ballroom (3rd Floor)

This session is a follow on to the previous workshop that discussed the use of NWS tropical cyclone watches and warnings as risk communication tools. This session will provide a forum for representatives from NHC, the emergency management community, the media, and social scientists to have an open dialogue with participants discussing strategies and best practices for hazard messaging for the public.

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Moderator: Robbie Berg

Acting Chief, Hurricane Specialist Unit, National Hurricane Center

Incorporating Social Science to Make Informed Decisions on Improvement to NW



1:30 pm - 3:00 pm 04/04/2023 Meteorology/Hydrology Workshop
Jefferson Ballroom (3rd Floor)

The National Weather Service (NWS), alongside NOAA's Weather Program Office (WPO), is in the midst of incorporating the latest social science research findings from four complementary projects that were funded as part of the FY18 Disaster Supplemental Appropriations. Together, these four projects provide findings from emergency managers (EM), broadcast meteorologists, other partners, and members of the public to inform meaningful changes to NWS' tropical cyclone products and services suite. NOAA social scientists synthesized and translated findings from the four projects into actionable recommendations for research, development, and operations. Therefore, this session will provide a brief overview of the research findings, and more importantly, provide opportunities for engagement with the emergency management community to (1) reflect on the social science project findings, (2) provide feedback on the proposed NWS product and service changes, and (3) prioritize future research and development opportunities to continue improving NWS tropical products and services. This is your chance to hear about these changes and participate in an interactive discussion to provide input on the future of NWS tropical products and services.

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Row, Row, Row Your Boat...But Know Where You are Going? Situational Awareness

3:30 pm - 5:00 pm 04/04/2023 Fire/Rescue/Law Enforcement/Military/Workshop
Royal (3rd Floor)

Situational awareness drives decisions. The better the information that is collected and analyzed, the better the situational awareness, the better the decisions are made. Even within the same incident, different personnel at different levels of response will have varying informational needs. This workshop focuses on how to develop a common operating picture, a real time view of operations and resources while utilizing effective communication – all principles in developing situational awareness so necessary to “row your boat straight.”

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Moderator: Bob Koenig *Director of Response and Recovery, Early Alert, Inc.*

Operational Forecast Successes and Challenges During the 2022 Season and Look



8:30 am - 10:00 am 04/05/2023 Meteorology/Hydrology Workshop
Jefferson Ballroom (3rd Floor)

The 2022 Atlantic hurricane season provided several track and intensity forecast challenges, including track and rapid intensification of Hurricane Ian, the intensification of Fiona before it made landfall in Puerto Rico, and the genesis of late-season hurricanes Lisa, Martin, and Nicole as well as using Potential Tropical Cyclone advisories to issue watches and warnings ahead of other tropical cyclone threats. This workshop will cover these forecast successes and challenges and include a discussion of the accuracy of NHC track and intensity forecasts in 2022. A review of WPC rainfall forecasts will also be covered, along with a look into new NWS Flood Inundation Mapping products.

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Moderator: Brad Reinhart, Hurricane Specialist, National Hurricane Center

National Weather Service Storm Surge Products and Review of the 2022 Storm Su

10:30 am - 12:00 pm 04/05/2023 Meteorology/Hydrology Workshop
Jefferson Ballroom (3rd Floor)

This workshop will introduce participants to the National Weather Service/National Hurricane Center storm surge products. These include MOMs and MEOWs that are used in the pre-storm planning process and help define the Nation's storm surge evacuation zones. NHC real-time storm surge products that include the Potential Storm Surge Flood Map, the Peak Storm Surge Map, and Storm Surge Watches and Warnings will be discussed. Lastly, a review of the 2022 storm surge forecasts will be presented.

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Moderator: Lisa Bucci *Hurricane Specialist, National Hurricane Center*

Applying Best Practices in Event Management to This Tropical Season



1:30 pm - 3:00 pm 04/05/2023 Fire/Rescue/Law Enforce/Militaryment Workshop
Royal (3rd Floor)

Fire, EMS, Law Enforcement and our Military Support Communities can benefit from applying best practices in Event Management for this year's tropical storm activities. In this session we will cover a variety of topics from last year's big game to highlight strategies for enhancing our internal and external coordination, cooperation, and communication with local, state, federal and private sector partners.

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Moderator: Brian Head *President & Foreman, Cobleskill Fire Department*

Evacuation Planning/Emergency Management RAP

3:30 pm - 5:00 pm
Fulton (3rd Floor)

04/05/2023

Emergency Management

Evacuation Planning

RAP Session

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Moderator: John Wilson *Chairman, The National Hurricane Conference, Inc.*

Add to My Agenda ☐

What is the Private Sector Emergency Management Association (PSEMA)? And Wh



1:30 pm - 3:00 pm 04/06/2023 Business, Industry & Economic Resiliency Training Session
Salon B - Section 9 (1st Floor)

The Private Sector Emergency Management Association (PSEMA) model is business helping business before during and after disasters. Through a broad network of private sector partners, NGOs, and government agencies PSEMA stands ready to support the business community when a disaster strikes. PSEMA functions very different than other emergency management. PSEMA membership is focused on private sector CEO's, risk managers, logisticians, and supply chain management, NGOs, small and medium size business, and business groups.

PSEMA's focus is to "operationalize" our members in service to the private sector by providing them with disaster response/recovery information post-incident, connecting businesses to other businesses to help recover faster, and eventually, offer a portal for these businesses to share data.

Presentation will feature association members discussing:

- Learn how PSEMA operationalized the private sector response during Hurricane Ian
- Discover the importance of expanding your business network to better prepare for disasters
- Hear from national business leaders who have benefited from PSEMA partnerships
- Discover how becoming a member can protect your business

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Technology and Tools



NATIONAL HURRICANE CONFERENCE



8:30 am - 10:00 am 04/06/2023 Fire-Rescue/Law Enforce/Militaryment RAP Session
Royal (3rd Floor)

The session would cover the many team models and how the teams integrate and support incident response and recovery – both in the public and private sectors.

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Moderator: Brian Head *President & Foreman, Cobleskill Fire Department*

THIRA - Threat and Hazard Identification and Risk Assessments

10:30 am - 12:00 pm 04/06/2023 Homeland Security Workshop St. James Ballroom (3rd Floor)

THIRA helps communities understand the normal set of risks that it faces. By identifying and prioritizing those threats, a community can then make better mitigation and preparedness decisions. Leaders need to manage the risks through appropriate planning, mitigation strategies, and developing needed capabilities. Risk is the potential for an unwanted outcome resulting from an incident, event, or occurrence, as determined by its likelihood and the associated consequences. The presenter, an experienced THIRA practitioner, will share information related to pursuing a successful THIRA program.

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Speaker: Matt Stanley

Business Continuity Planning: Emergency Preparedness for Organizations

3:30 pm - 5:00 pm 04/06/2023
Salon B - Section 9 (1st Floor)

Business, Industry & Economic Resiliency Training Session

Foster Fuels provides preparedness training to ensure best-scenario workplace continuity for a worst-case scenario. In training your team for an emergency response, we support organizational development of a more robust business continuity plan.

WHAT ARE THE BENEFITS OF EMERGENCY PREPAREDNESS TRAINING? While providing emergency preparedness training for your employees does require an additional upfront investment, it can result in significant long-term cost savings for your organization. Teaching your workers what to do during an emergency can minimize unproductive downtime resulting from the event and help you avoid potentially costly litigation. What's more, emergency training for your team can assist with the following: Meeting regulatory compliance standards Supporting your emergency response plan Recovering faster from an incident Qualifying for insurance discounts In addition to company-wide training, we also offer educational programming for your upper-level staff, which focuses on developing more efficient disaster relief protocols at the policy level. No two organizations are the same and, ultimately, your business and your culture will determine best practices in the event of an emergency. By putting top-down training into action, we can teach your upper-level management how to run an efficient emergency response program that is tailored to the unique needs of your company. Foster Fuels Mission Critical is the dedicated emergency response division of Foster Fuels, a leading provider of residential and commercial fuel solutions since 1921. We bring nearly a century of experience and expertise to the emergency response training process. Our goal is to serve as a valued strategic partner by helping you implement a customized workplace preparedness solution that addresses your organization's specific training needs. With adequate training, you'll have peace of mind knowing that your team will know exactly what to do when an emergency arises. Over the years, we've assisted in disaster relief efforts during notable events such as Superstorm Sandy, Hurricanes Irma and Ivan, and Winter Storm Nemo. Allow our decades of industry expertise to expand your team's capacity with engaging, on-site, educational programming.